

furnotel



*Quality Hotel Furniture*



## *Furnotel*

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# INTRODUCTION

## *Quality Hotel Furniture*

**A**t Furnotel we design, produce and install fine quality bedroom case-goods and bespoke joinery for the hotel industry.

From budget brands constructed in cost effective materials, through to luxurious five star suites made from the very finest wood veneers, Furnotel's team of experts are dedicated to ensuring that a stunning installation is delivered on time, and on budget.

From its vast portfolio of projects working with some of the world's leading hotel groups, Furnotel has earned an exemplary reputation for delivering high quality installations. We pride ourselves on our large base of loyal clients. Whether we are working on large-scale bedroom roll-out programmes for hotel groups or exclusive installations for independent hoteliers, our clients can expect the very highest levels of customer support.

Our installation teams are used to working in fully operational hotels where the needs of the General Manager and the hotel guest are of paramount importance to ensure that guests are not inconvenienced during room refurbishments.





# ABOUT US

*Fine Quality & Bespoke Joinery*

**A**t Furnotel...as the name suggests we furnish hotels; just hotels.

Operating from our head office and central warehouse in Birmingham, and with our sales office in London, we are well located to offer a prompt service to all of our loyal client base of designers and hotel operators.

Furnotel has invested heavily in technical product designers to ensure that clients, hotel operators, architects and interior designers are well supported with working drawings and clear advice on materials, installation and value engineering when project budgets are challenging. We ensure that every detail is considered to maximise the visual impact of the furniture whilst ensuring the best return for the client's investment.

The vast majority of furniture we supply is bespoke, designed specifically to meet the requirements of the client. However we also offer a standard range of furniture which caters for short production runs with the smaller independent hotels in mind.







# DESIGN

## *A Keen Eye for Detail*

Our experienced technical design team work closely with architects and interior designers to constantly value-engineer our client's specifications to ensure that every detail is considered to maximise the visual impact whilst ensuring the best return for the client's investment.

Furnotel boasts a wealth of both creative and design expertise of working with many varied materials to achieve the very best fitted furniture solutions for its clients. Although our core materials are obviously timbers, we also work with corian, acrylics and metallics to inject the wow factor into the finished product.

We can work with the client or a professional specifier to assist with every detail to ensure that all options are well considered. Smart designs, functionality and a keen eye for detail are pivotal to everything we do at Furnotel; such as using smooth action drawer runners and soft close doors for bedroom case-goods. Thereafter we will produce comprehensive scaled working drawings for approval before production commences. For many of the architects and designers we work with, this facility can save them a lot of valuable time assured in the knowledge that they are in safe hands.

Many of our clients rely on our experienced furniture designers to inspire them with concept sketches to help motivate them to solve challenging design briefs. As specialists in our field we can often suggest ideas that can act as a springboard to finding the most creative design solution. Sample rooms can be installed if required so that the client can see first handed the finished product before committing to a large scale bedroom roll-out.







# MANUFACTURING

*Fit for Purpose*

**A**t Furnotel, we manufacture exclusively for the hotel sector and so our clients can be assured that all furniture is fit for purpose. Using fine quality veneers for luxury hotels through to cost effective melamine finishes for budget brands we can produce bespoke furniture to suit your style and as importantly, budget.

With traditional craftsmanship fused with cutting edge manufacturing technology we have the perfect formulation for producing unbeatable fine quality furniture. This, along with our meticulous attention to the finer details is what differentiates us from many of our competitors.

As should only be expected in the current age, we draw our raw materials only from reliable renewable sources to ensure that we deliver a product that considers the environment. We have stringent quality control procedures in place to ensure all goods are of the highest quality before they are despatched from the factory.









# INSTALLATION

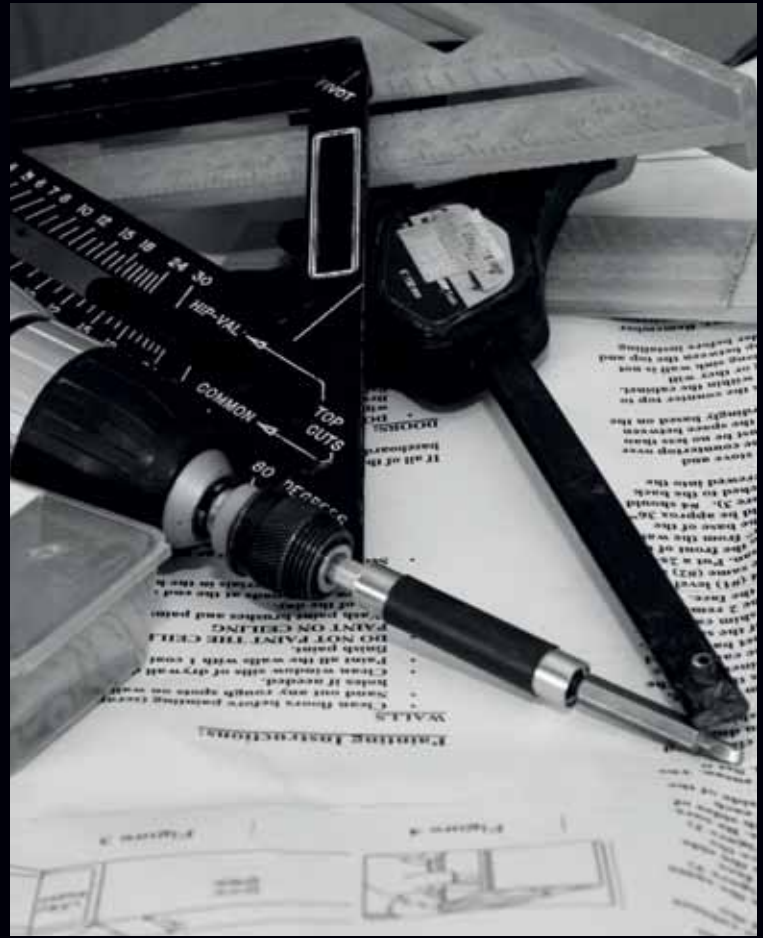
## *Quality Installation*

The quality of a fitted furniture installation is dependent on a thorough pre-delivery site survey to be conducted by our installation managers. The survey will consider parking and unloading restrictions, building access, health and safety, skip location, door and staircase widths, skirting profiles, in fact anything that could potentially affect the smooth running of the project once on site.

Our Installation Manager will instruct the factory to ensure all furniture is despatched in the most appropriate manner to suit each individual project. Furnotel's teams of installers are qualified joiners who take great pride in their work and maintain a keen eye for detail. We take great pride in our quality of workmanship and speed for installation to minimise down-time for our clients.

Our teams continue to build first class installations within challenging timescales which is why Furnotel has become the strategic supply partner to several leading multi-sited hotel groups.







# EXPORT

## *Across the Globe*

Furnotel regularly exports to Europe, The Middle East, Africa and the Americas.

All components are meticulously catalogued and well packaged to ensure that when they reach their destination they are easily identifiable and in perfect condition.

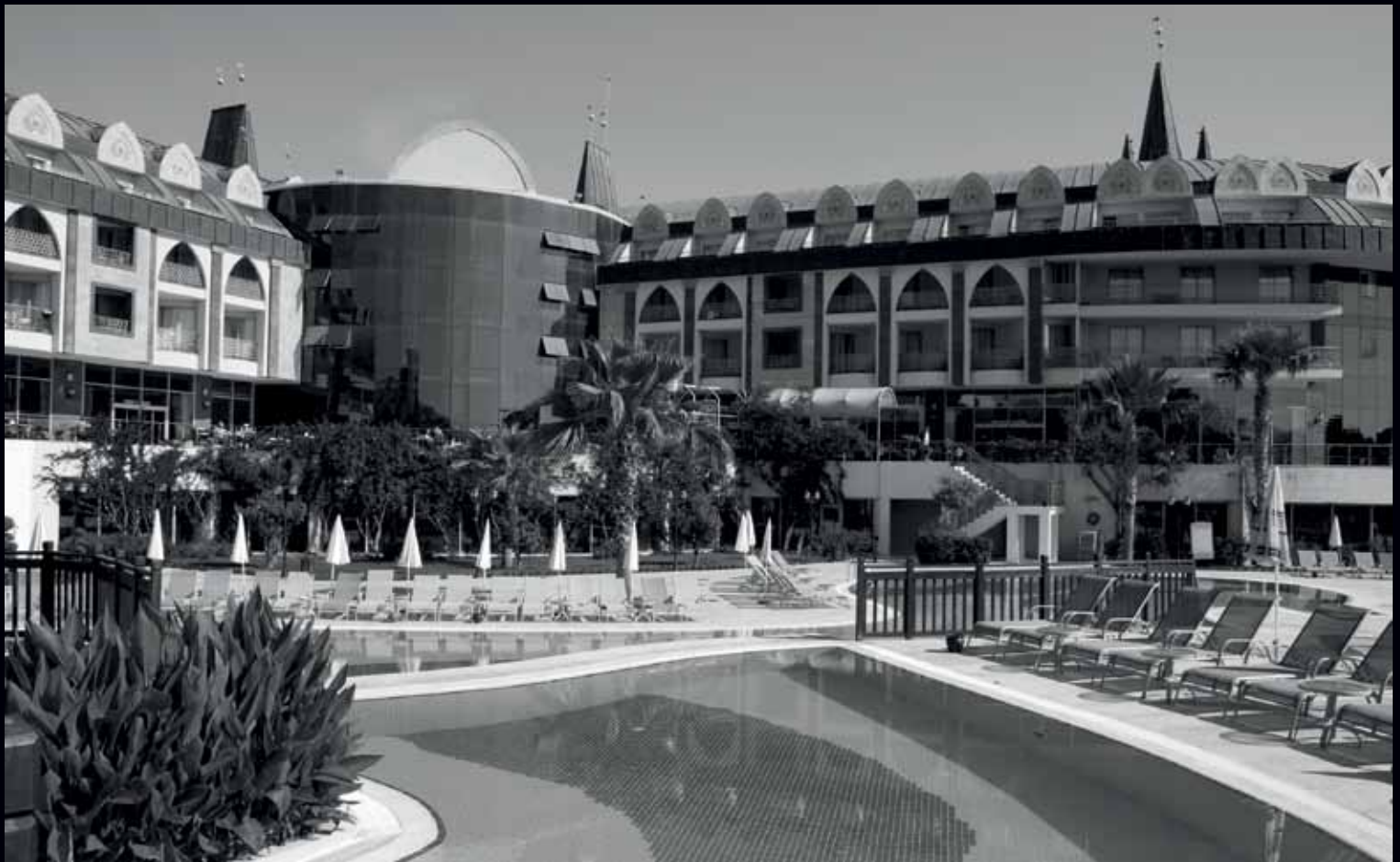
Goods are usually transported to port in our own vehicles, and then loaded onto containers by our own personnel. They are then shipped using our reliable sea freight partners. We have trusted working relationships with numerous freight companies across the globe who understand the importance of our project deadlines and also ensure the transportation of our goods is done with great care and respect.

Depending on your requirements, we can arrange for goods to be quoted 'ex works' (as despatched from the factory) or 'landed' (delivered to site). Our teams of fitters are experienced with overseas installations and therefore are accustomed to overcoming cultural challenges where resources are limited. An export project meeting will be arranged prior to production to ensure we have all components, materials and any specialist equipment that may be required to complete the installation.

Sites are thoroughly surveyed beforehand to ensure every aspect of the installation is considered prior to shipping.







# ROMA

## *The Grace Collection*

Roma was created for those hotels synonymous with luxury and refinement, where on the one hand detail and decoration, carvings and frames display the strength of Italian craftsmanship, and on the other desirability and respect that 'Made in Italy' commands. Roma is designed with Imperial and Presidential suites in mind. For the more demanding and discerning clients, who wish to maintain the atmosphere in which they are accustomed to living... it is a representative of their life style.













Roma is available with a luggage rack, a choice of dressing table options, single or double wardrobe, single or double headboard, TV Cabinet, coat rack, coffee table and breakfast table.

# P R A G A

*The Grace Collection*

Praga is elegantly conceived for refined hotels. Elegant and precious, suitable to accommodate business clients and the seeker of the Arts. Delicate and refined, it has no end. Its true worth increases over the years. The style is timeless.











**P**raga is available with a luggage rack, a choice of dressing table options, single or double wardrobe, single or double headboard, TV Cabinet, coat rack, coffee table and breakfast table.



# PARIS GOLD

## *The Grace Collection*

Paris is the room of the dreamer, the lover and of those in love. It is a room that overwhelmingly demands the word 'Suite' on the door. The atmosphere is embellished by the buttoned, Chesterfield style. The soft and flowing borders combined with the gentle decoration of gold finishes places the room in a luxury class. Created not as furniture but rather as a piece of Art, from the city which is home to Art and Artists.





**P**aris is available in a subtle ivory finish with opulent gold detailing, or a rich black finish with silver detailing.

# P A R I S   S I L V E R

## *The Grace Collection*

P aris is the room of the dreamer, the lover and of those in love. It is a room that overwhelmingly demands the word 'Suite' on the door. The atmosphere is embellished by the buttoned, Chesterfield style. The soft and flowing borders combined with the gentle decoration of gold finishes places the room in a luxury class. Created not as furniture but rather as a piece of Art, from the city which is home to Art and Artists.







**P**aris is available with a luggage rack, a choice of dressing table options, single or double wardrobe, single or double headboard, TV Cabinet, coat rack, coffee table and breakfast table.

# VENICE GOLD

## *The Grace Collection*

Venice is the collection adapted for those wanting to offer elegance and sobriety. The black and white merging with the gold and silver finishes transports the furniture into an atmosphere of other times. The very shape of the solid wood legs and the finely worked detail unites the style of the room with the city that shares its name.







# VENICE SILVER

## *The Grace Collection*

Venice is the collection adapted for those wanting to offer elegance and sobriety. The black and white merging with the gold and silver finishes transports the furniture into an atmosphere of other times. The very shape of the solid wood legs and the finely worked detail unites the style of the room with the City that shares its name.





# B E R L I N S U I T E

*The Classic Collection*

The Berlin Suite is a modern and ornate collection. The profiles, like the multi-line decorations are made from solid wood and they are characteristic of the Berlin Suite collection. The legs and feet are distinctive elements of this collection... made from solid wood; they embellish and add refinement.







# S I D N E Y

*The Classic Collection*

**E**xclusive... Is our modern room for the refined connoisseur where horizontal veneer and porous surfaces, light and shades, wood and aluminium create the Sydney Collection. Welcome in the new modern world.







# L O N D O N

## *The Classic Collection*

Elegance and refinement are prerogatives of the London collection. The stateliness of wooden profiles and details unite to refined decoration and artisan craftsmanship, offering a rich and comfortable interior.







# B E R L I N

*The Classic Collection*

**M**odern and refined on its lines. Profiles in solid wood gently moulded with diamond details: artisan craftsmanship distinguished Berlin collection. Top of deep thickness, and solid wood banding, evidence the resistance and sweet devotion is given to the details. Coat rack and handle give a particular touch of originality and freshness.







# B E S P O K E

## *Bedrooms*

**T**he vast majority of bedroom furniture we produce is bespoke, manufactured specifically to meet the requirements of the client. All design styles and budgets are catered for; whether you require classic or traditional, modern or contemporary, we will produce furniture that is sympathetic to the style of the hotel whether it be an ultra modern new-build or a listed building.

Our furniture can either be custom made to a designer's specification or created in-house by our team of technical furniture designers who can provide working drawings and advice on how to maximise the aesthetic impact in the space available whilst ensuring the best return for the client's investment.

We are very proud of our global reputation for high quality case goods and a trustworthy, reliable service. Our exclusive overseas client base who demand the very highest standards of product and support come to us in the knowledge that they will receive a very personal and attentive service from initial concept right through to completion and post-installation.

At Furnotel we are a very conscientious team and therefore only impeccable quality will do, rigorously enforced by our high standards of quality control before products are despatched. Whether it be a single bespoke piece of furniture or a large scale bedroom roll-out for our multi-sited clients, each item is individually inspected and signed off before leaving the factory.

We are dedicated to producing high quality bedroom furniture solutions without compromising on style or quality, whatever the budget.





















# B E S P O K E

## *Joinery*

**I**n addition to our bedroom furniture, Furnotel also produces bespoke joinery pieces for all areas within a hotel environment. Whether it be reception desks, bar counters, wine walls or cabinets, banquette seating or a custom made piece designed for a specific purpose, Furnotel's innovative team of craftsmen and technical designers can produce the perfect piece for your hotel.

Our successful method of using cutting-edge technology alongside traditional craftsmanship with a wealth of experience means that no detail will be overlooked and so an outstanding piece of furniture is produced on time, every time, and on budget.

Using a vast range of materials, the possibilities are infinite. Therefore whether you would like us to produce a timeless product in-keeping with an existing scheme or a significant wow-factor specialist piece of furniture, Furnotel can consistently meet your requirements.

In a hospitality sector demanding bespoke design, specialism counts.





































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